



Information Packet
2025



LLC Program Overview

Liver Leaders Council Mission Statement

To provide a meaningful partnership between American Association for the Study of Liver Disease Foundation and industry to collaborate and innovate through a shared commitment to invest in the future of hepatology.

Program Summary and Structure

The Liver Leaders Council (LLC) is a corporate partnership program launched by the AASLD Foundation in 2023 which will engage industry partners annually through a portfolio of benefits, services, and strategic stakeholder conversations offered by both AASLD and the AASLD Foundation.

In addition to a portfolio of discounts, event participation opportunities and branding, the LLC will meet twice per year (spring- in conjunction with Digestive Diseases Week® and fall- at The Liver Meeting®) for an exclusive Liver Leaders Council Summit. These meetings will be focused on emerging issues across the spectrum of Liver Disease, bringing together industry, member-leader experts, regulators, and patients/patient advocacy groups to engage in strategic conversations around shared opportunities and challenges.

Designated Contact

LLC partners will have a dedicated program manager at AASLD Foundation to ensure strong communication year-round. Please contact Laura Gabriele, Senior Manager, Corporate Partnerships at lgabriele@aasld.org with any feedback, questions, or concerns.

Financial Commitment

The annual financial contribution to participate in the LLC is \$60,000.00. This contribution is exclusive of any corporate donation or grant commitments to the AASLD or AASLD Foundation on an annual or ongoing basis. Your contribution must be received by February 1, 2025 in order to participate for calendar year 2025.



AASLD Corporate Affiliate Complimentary Membership

- Corporate Affiliate membership provides access to a community of experts, career growth and clinical education – membership information will be sent separately from our Membership and Marketing team

Annual AASLD/F Leadership Virtual Meeting

- Opportunity for up to (5) members of the organization to meet with members of the AASLD/F Leadership team virtually to discuss priorities (Attendees and dates to be determined)

Annual Foundation Impact Report

- Report to provide updates on AASLDF Awardees and fiscal impact

Bi-Annual LLC Impact Report

- Report to provide summary of the outcomes and achievements of the LLC

Digital Recognition

- Recognition on the AASLD Foundation Website

LLC Summit @ Digestive Disease Week (DDW) – May 2025

- Invitation for (3) members of the organization to attend the Liver Leaders Council Summit at DDW®

LLC Summit @ The Liver Meeting®, (TLM®) – November 2025

- Invitation for (3) members of the organization to attend the Liver Leaders Council Summit at TLM®
- Invitation for (3) members of the organization to attend the AASLD Foundation Awardee Networking Luncheon at TLM® with marketing opportunity
- Invitation for (3) members of the organization to attend the AASLD Foundation Awards & Honors Reception at TLM®
- Recognition on-site at TLM® (signage - \$30K Value)



Quarter One and Quarter Three Discovery Calls

- Invitation for up to (3) members of the organization to meet with members of the AASLD/F team to discuss priorities and develop new ideas for joint projects

Discounts and Incentives

- Early access to Product Theater time slot selection at The Liver Meeting®*
- 10% discount on exhibit space square footage rates at The Liver Meeting®* applied to one exhibit space with the lowest square footage area (maximum discount \$5,000.00) – discount will be applied to the final invoice
- Exclusive opportunities in AASLD publications** Additional opportunities to engage with member groups of the AASLD

*This benefit is available until February 1, 2025.

**This benefit will be made through AASLD Publications partner Wolters Kluwer.

Partnership Cycle and Renewal

The partnership cycle will be in alignment with the calendar year, launching on January 1, 2025 with 2026 renewals beginning October 1, 2025.

Calendar – Dates Subject to Change

- January: Optional Virtual Meeting with AASLD/F Leadership
- February: Q1 Discovery Call and Payment Deadline
- March: TLM Benefits Secured
- April: Q2 Check In
- May: LLC Summit @ DWW
- June: LLC Impact Report
- July: Corporate Membership Begins
- August: Q3 Discovery Call
- September: Patient Program Review
- October: Renewal Process Begins
- November: LLC Summit @ TLM
- December: LLC Impact Report and AASLD Foundation Impact Report