

AASLD Foundation Awardee Social Media Toolkit

Congratulations on winning an award through AASLD Foundation! To support you and celebrate your achievement, the Foundation has developed a social media toolkit so you can share with your network.

By sharing with your professional network, you increase the visibility of your work while also building a community that is eager to see you achieve.

Within this toolkit, you will find more:

- [How To Share Your Achievement](#)
 - Step 1: Follow AASLD Foundation on Social Media
 - Step 2: Use A Downloadable Graphic
 - Step 3: Promote on Social Media
 - Step 4: Tag AASLD Foundation in Your Post

- [About AASLD Foundation](#)
 - Find Your AASLD Foundation Award Name

How To Share Your Achievement

Step 1: Follow AASLD Foundation on Social Media

If you haven't already done so, follow AASLD Foundation on all social media channels. By following AASLD Foundation, we connect you, as the awardee, with your success which increases your chances of being seen within the community as we highlight those who study and treat liver disease.

For example, Jane has won the XYZ award, and shares this to her social network of 400 individuals but also tags the Foundation. By tagging the Foundation, she is increasing the chances for the Foundation to see and reshare her post—to their network of 3,000+.

- Twitter/X: <https://twitter.com/AASLDFoundation>
- Instagram: <https://www.instagram.com/aasldfoundation/>
- Facebook: <https://www.facebook.com/aasldfoundation/>

Step 2: Use A Downloadable Graphic

Adding a graphic to your social post increases the likelihood of you getting the additional recognition you deserve. To help you promote this achievement, visit the web link, right-click on the image to save to your computer, and use it on your social networks.

Step 3: Promote on Social Media

Find your [AASLD Foundation award name here](#) and replace the red text with your respective award.

- **Option 1:** I'm honored to announce I have been selected as a [AASLD Foundation Award Name] awardee.
- **Option 2:** I am a 2024 [AASLD Foundation Award Name] awardee and will be attending [EVENT]. Thank you [@Names or @Institution] for your support!
- **Option 3:** Join me at this year's The Liver Meeting[®], where I will be honored as a [AASLD Foundation Award Name] recipient. #TLM
- **Option 4:** Thank you to everyone who has supported the @AASLDFoundation. I am honored to be a recipient of the [AASLD Foundation Award Name].
- **Option 5:** As a [AASLD Foundation Award Name] recipient, I'll be presenting my award-winning research on [Research Topic] at [EVENT].

Step 4: Tag AASLD Foundation in Your Post

- Get added exposure by tagging AASLD Foundation in all posts.
 - Twitter/X: @AASLDFoundation
 - Instagram: @aasldfoundation
 - Facebook: @AASLDFoundation

Step 4: Tag AASLD Foundation in Your Post, continued

- Use the following hashtags for additional social reach:
 - #FoundationAwardee on all social channels
 - #LiverTwitter on Twitter/X

About AASLD Foundation

AASLD Foundation is a charitable organization that invests in innovative hepatology research and in the people who study and treat liver disease.

As the largest private supporter of hepatology research and career development in the United States, the Foundation fills the void between bright, talented researchers and clinicians and the financial resources needed to:

- Encourage their discovery
- Keep pace with the need for more physicians and health care professionals trained to provide care for patients with liver disease
- Share cutting-edge hepatology knowledge with physicians worldwide

View the [AASLD Foundation website](#) to learn more about additional funding and award opportunities.

Find Your AASLD Foundation Award Name

Please use the exact text as written below when highlighting the award.

- Advanced Transplant Hepatology Fellow Award
- Autoimmune Liver Diseases Exploratory Research Award
- Bridge Award
- Clinical, Translational and Outcomes Research Award in Liver Diseases
- Digestive Disease Week Fellow Abstract Award
- Emerging Liver Advanced Practice Provider
- Emerging Liver Scholars
- Frank J. Tusa Pilot Award for Research in Hepatic Encephalopathy
- Gupta Family Pilot Award in PSC Research
- Pilot Research Award in Liver Diseases
- Pinnacle Research Award in Liver Diseases
- The Liver Meeting Abstract Award